

# Creditsafe earns high scores for hybrid cybersecurity

Protects highly sensitive financial information on endpoints and in data center



## THE CUSTOMER

Creditsafe is the world's most-used supplier of online company credit reports. With 200,000-plus subscription users and 16 offices in 12 countries, Creditsafe delivers accurate and up-to-date credit information on over 240 million businesses in an easy-to-use format for businesses of all sizes.

## THE CHALLENGE

Businesses want to verify that prospective partners are financially viable, with strong credit histories. Offering the industry's most predictive scoring algorithms, Creditsafe helps businesses make sound, informed decisions about engaging with other firms.

Creditsafe must ensure its information is secure from cyberattacks, while maintaining superior system performance for its employees and high virtualization density for optimal efficiency. The company's prior security solution offered IT limited visibility and reporting about outbreaks. Its scanning of servers and laptops would also slow system performance and reduce productivity of users.

To resolve these issues, Creditsafe conducted proofs of concept against a range of competitive solutions.

Dan Crofts, Senior Infrastructure Engineer, Creditsafe Group, explains why Bitdefender led the pack: "Bitdefender is the perfect package for us. Not only does Bitdefender have great antivirus and malware detection, but it barely consumes any CPU resources. It also integrates USB control, web filtering and laptop encryption—all at a cost-effective price point."

## THE SOLUTION

Creditsafe has deployed the Bitdefender GravityZone Elite Security solution to protect more than 1,200 systems on various operating systems, including virtual machines. Creditsafe also depends on Bitdefender for full-disk encryption.

The company's 1,500 employees use thin clients or desktops to access Bitdefender-protected Citrix resources via the cloud. IT uses the GravityZone cloud console to manage the entire environment.

creditsafe

### Industry

Financial Services

### Headquarters

Cardiff, United Kingdom

### Employees

1,500 (IT staff, 25)

### Challenges

Prior security solution provided IT with limited infrastructure reporting and consumed significant CPU resources, reducing system performance and hurting user productivity.

### Solution

Bitdefender GravityZone Elite Security, deployed via the cloud console to protect more than 1,200 endpoints, including multiple server and desktop operating systems, and virtual machines.

### Results

- Completed full scanning functions in a few minutes, compared to one hour previously
- Decreased CPU utilization from 60 percent to almost nil, improving virtualization density
- Implemented policy changes in seconds across the entire infrastructure versus 30 minutes
- Caught all malware and infections before they inflicted any damage
- Considerably reduced IT staff time devoted to security issues and administration

# Bitdefender®

## Case Study

Bitdefender's integration with Active Directory, automatic uninstall of McAfee, and control via relay servers all helped make the deployment quick and easy for the IT team.

### THE RESULTS

After overcoming initial issues in removing existing protection, which is an industry-wide challenge, Bitdefender has demonstrated its strong detection capabilities and increased infrastructure performance and efficiency. For example, Bitdefender completes full scans in a few minutes, compared to an hour previously. CPU utilization has also fallen, from 60 percent to barely registering on usage scales. This helps increase virtualization density for the infrastructure, along with the performance of the systems for end users.

"We're impressed with Bitdefender's minimal resource usage," says Crofts. "We simply don't notice it running, even on our most heavily used systems. Bitdefender completely wiped out bandwidth latency, and servers are more snappy and responsive. Our users are happier, and we gained breathing room to grow."

In addition, Creditsafe avoided increasing its Citrix server environment by 30 percent when it moved to Amazon Web Services.

Creditsafe also highly values the GravityZone Full-Disk Encryption because of the sensitive nature of financial and credit information and the risk of theft or loss of employees' laptops.

"Rolling out encryption can be a daunting task," says Crofts. "With a few clicks, we deployed encryption in just 30 minutes and users didn't even notice. The project was a massive win for us."

Since deploying Bitdefender, Crofts is happy to report no malware or infections infiltrated the infrastructure. Now, IT spends about half the time on security-related issues and administration.

"Bitdefender's reporting is miles ahead of our previous solution," Crofts said. "With Bitdefender, it's easy and clear to see everything across our data center on a granular level and then customize how we want systems to react and perform. When we make policy changes with Bitdefender, they carry through our estate in seconds when before we had to wait for 30 minutes."

Bitdefender's layered, multi-stage approach to security has been a major asset to Creditsafe, according to Crofts. "With machine learning, behavior analysis and detection at various stages, Bitdefender gives us a lot more confidence that threats will be picked up along the line before they inflict any damage. It's this layered approach that makes the product a real standout compared to competitors."

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Dan Crofts, Senior Infrastructure Engineer,  
Creditsafe Group

#### Bitdefender Footprint

- GravityZone Elite Security suite
- GravityZone Full-Disk Encryption
- GravityZone Cloud Console

#### IT Environment

- Apple
- Citrix
- Linux
- Microsoft

For more information visit:  
[bitdefender.com/business](https://bitdefender.com/business)

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